

**Information Systems Research Special Issue Symposium on “Digital Systems and Competition”  
Lally School of Management and Technology, Rensselaer Polytechnic Institute**

**February 6-8, 2008**

<b><u>Friday, Feb 6</u></b>	<b><u>Saturday, Feb 7</u></b>	<b><u>Sunday, Feb 8</u></b>
5.45 pm: Gather at Hampton Inn Hotel lobby (walk to Reception Dinner)	8.00-8.30 am: Breakfast (Hampton Inn Hotel)	8.00-8.30 am: Breakfast (Hampton Inn Hotel)
6.00-7.30 pm: Reception Dinner (Century House, Latham)	8.30 am: Shuttle to Conference (Bruggeman Auditorium, Biotech Center, RPI campus)	8.30 am: Shuttle to Conference (Bruggeman Auditorium, Biotech Center, RPI campus)
7.30 pm: Shuttle to EMPAC	9.00-10.30 am: Paper session I	9.00-10.30 am: Paper session IV
8:00 pm: EMPAC performance (Cathy Weis: Electric Haiku: Calm as Custard (and more)), see <a href="http://empac.rpi.edu/">http://empac.rpi.edu/</a>	10.30-10.45 am: Coffee break	10.30-10.45 am: Coffee break
	10.45-11.45 am: Breakout discussions of papers 1-3	10.45-11.45 am: Breakout discussions of papers 10-12
	11.45 am to 1.15 pm: Lunch (Russell Sage Dining Hall, RPI campus)	11.45 am to 1.30 pm: Bag lunch and departure
	1.15-2.45 pm: Paper session II	
	2.45-3.00 pm: Coffee break	
	3.00-4.00 pm: Breakout discussions of papers 4-6	
	4.00-4.15 pm: Coffee break	
	4.15-5.45 pm: Paper session III	
	5.45-6.00 pm: Coffee break	
	6.00-7.00 pm: Breakout discussions of papers 7-9	
	7.00 pm: Shuttle to Dinner	
	7.45-9.45 pm: Dinner (Jack’s Oyster House, Albany)	
	9.45 pm: Shuttle to Hampton Inn Hotel	
	10.00 pm: Optional visit to "the Mahar's Public Bar", see <a href="http://beeradvocate.com/news/460466">http://beeradvocate.com/news/460466</a> (individual choice)	

	<b>Title</b>	<b>Authors</b>	<b>Editor</b>
<b>Paper session I (9.00-10.30 am, Feb 7, followed by breakout discussions during 10.45-11.45 am)</b>			
1	Managerial Interpretations of the Role of Information Systems in Competitive Actions and Firm Performance: A Grounded Theory Investigation in a Dominant Firm	Salam, A.F.; Vannoy, Sandra	Wally
2	Online and Offline Demand and Price Elasticities: Evidence from the Air Travel Industry	Granados, Nelson; Gupta, Alok; Kauffmann, Rob	Rajiv
3	Changing the Competitive Landscape: Continuous Innovation through IT-based Knowledge Capabilities	Chi, Lei; Datta, Avimanyu; Joshi, K.; Han, Shu	Rajiv
<b>Paper session II (1.15-2.45 pm, Feb 7, followed by breakout discussions during 3.00-4.00 pm)</b>			
4	Competitive Actions and Dynamics in the Digital Age: An Empirical Investigation of Social Networking Firms	Fan, Weiguo; Gnyawali, Devi; Penner, James	Wally
5	Balancing IT with the Human Touch - Optimal Investment in IT-based Customer Service	Ba, Sulin; Stallaert, Jan; Zhang, Zhongju	Clyde
6	Competing in Crowded Markets: Dynamics of Competition in the Enterprise Systems Software Industry	Chellappa, Ramnath K.; Saraf, Nilesh; Sambamurthy, Vallabh	Rajiv
<b>Paper session III (4.15-5.45 pm, Feb 7, followed by breakout discussions during 6.00-7.00 pm)</b>			
7	Digital Platforms, Network Structure and Competitive Actions	Chi, Lei; Ravichandran, T.; Andrevski, Goce	Wally
8	Allies or Antagonists? IT-Enabled Competitive Advantage in Turbulence through Improvisational and Dynamic Capabilities	Pavlou, Paul A.; El Sawy, Omar	Clyde
9	Leveraging IT Capabilities and Competitive Process Capabilities for IR Portfolio Management	Rai, Arun; Tang, Xinlin	Rajiv
<b>Paper session IV (9.00-10.30 am, Feb 8, followed by breakout discussions during 10.45-11.45 am)</b>			
10	IT-enabled Organizational Agility and Sustained Competitive Advantage	Lee, One-Ki (Daniel); Sambamurthy, Vallabh; Lim, Kai H.; Wei, Kwok Kee	Wally
11	Why do Software Companies Fail? An Empirical Analysis of Firm Capabilities and Survival in the Software Industry from 1995 to 2005	Li, Shanling; Shang, Jennifer; Slaughter, Sandra	Clyde
12	A Network Perspective of Digital Competition in Online Advertising Industries: A Simulation-based Approach	Oh, Wonseok; Chang, Ray; Pinsonneault, Alain; Kwon, Dowan	Rajiv